

PF AWARDS TERMS & CONDITIONS

1. The obligations of the parties

- The Company undertakes to run a professional event that is advertised to the widest possible audience; to invite applications for the awards from pharmaceutical and medical device companies; to procure independent judges of high standing from within the pharmaceutical and the medical device industry and associated trades; to advise on the criteria to be used by those judges to evaluate the applicants and finally to stage the Pf Awards and provide the award for the Sponsor's category.
- The Company accepts no liability for issues regarding the stage setting provided by the production company on the Awards Evening.
- The Sponsor undertakes to promote the event in the best possible light at all times and grants permission for the use by the Company of the Sponsor's logo and name in all publicity pertaining to the Pf Awards 2021.
- The Sponsor may not use the Pf Awards logo without the prior written permission of the Company.

2. Termination by either party must be made in writing to the other

- This Agreement is binding upon both parties irrespective of whether the ownership or control of either party is altered in any way.
- This Agreement can be terminated by either party immediately upon one becoming aware of the other's having made arrangements with its creditors, being petitioned for bankruptcy, becoming insolvent or entering into liquidation or reconstruction. In the event of termination by the Sponsor, no part of the sponsorship fee will be refunded.

3. Publicity

- All images and video footage of the event are the property of the Company and the Company can use this material on their website and in promotional activities.
- The Company has the right to use all materials including but not limited to press

releases, events, PR or other promotional activities, publications or advertising of any nature requested or proposed by either party in relation to this Agreement, including use of the other party's logos and images on any art work or publicity material produced in connection thereto as maybe permitted from time to time.

- Should the entering company or Sponsor wish to use any images, logos or materials in relation to the Pf Awards, a written request should be submitted to the Company seeking approval. Excluding any sponsor badges, email footers etc as provided by the Pf Awards team.
- All trademarks, service marks, trade names, slogans, logos, and other indicia of origin that appear at or in connection with the event are the property of the company and/or its affiliates. Sponsors may not copy, display or use any of these marks without prior written permission by the relevant owner. The event and/or portions of the event may be protected under patent law as the subject of issued patents and/or pending patent applications.

4. Alterations to advertised packages

- Every reasonable effort will be made to adhere to the event programme as advertised, however, the company reserves the right to make changes to any event, including the dates, times, speakers, content and the programme.
- The company accepts no contractual liability for any changes made to Pf Awards prior to signing of the sponsorship contract.
- Sponsors agree to accept changes made to Pf Awards by the company, after confirmation of booking. The company will make every reasonable effort to ensure any changes are appropriate and relevant.

5. Limitations of Liability

- The company will do everything in their power to ensure a high quality live stream event. the company is not liable wholly or in part of third party connectivity or unavailability or interruption to the supply of the Services or any features thereof or any live streaming materials.
- The company accepts no responsibility for any loss incurred while using material or information gathered at Pf Awards.
- The copyright of all materials rests with the company and associated speakers, and the company will not be held responsible for any infringements as a result of

plagiarism, libel, slander or misuse of material.

- Unless explicitly stated to the contrary, materials presented at Pf Awards may not be reproduced, copied, or in any way incorporated into or stored on any website, electronic retrieval system, publication or in any other form.

6. Complaints

- If you wish to make a complaint, please notify a member of the Pf Awards team immediately. The Pf Awards team will take responsibility to find a speedy and satisfactory solution. In the event that you are not satisfied with the solution, please put this in writing to enquiries@pfawards.co.uk

7. Privacy

- Sponsor details are managed in accordance with the company's data protection and privacy policy. Events managed by the company on behalf of a third party or affiliate, are subject to sponsor information being shared with the third party organisation.
- Photography, filming and recording may be carried out at the venue from time to time. Sponsor's consent to being included in photographs, video and/or sound recordings which may be used by the company, without payment, in printed and electronic media, including the company's website and social media, for promotion of the company and its activities and may be selected for permanent preservation in the company's archives and used for research, publication, education, lectures, broadcasting, public performance, displays and exhibitions.

8. Force Majeure

- Force Majeure means any circumstances, not within the company's reasonable control including, without limitation:
 - acts of God, flood, drought, earthquake or other natural disaster
 - epidemic or pandemic
 - terrorist attack, civil war, civil commotion or riots, war, threat of or preparation for war, armed conflict, imposition of sanctions, embargo, or breaking off of diplomatic relations
 - nuclear, chemical or biological contamination or sonic boom
 - any law or any action taken by a government or public authority, including without

limitation imposing an export or import restriction, quota or prohibition, or failing to grant a necessary licence or consent

- collapse of buildings, fire, explosion or accident

- The company will not be held liable for delay in delivery, or failure to deliver, or event cancellations due to any cause outside of the company's reasonable control. In the instance of Force Majeure, delay or failure to deliver will not constitute a breach of contract and the timeframe for delivery by the company will be extended by a reasonable period. No refunds will be provided as a result of Force Majeure.

9. Law and Jurisdiction

- These Terms and Conditions shall be governed by and construed in accordance with the laws of England and any disputes shall be subject to the jurisdiction of the courts of England, unless otherwise submitted by the company.

